

CORE Recommended, Competitive, and Non-Recommended Proposals Alphabetical by Agency

Targeted Impact Tier

Targeted Impact Proposals Recommended for CORE Funding

Agency	Submission Name	Program Summary	Total Recommended Budget
United Way of Santa Cruz County	Cradle to Career	Cradle to Career Santa Cruz County will leverage individual and policy level strategies to center the lives of children, families, and youth that have been historically marginalized by racist systems and disproportionately impacted by the pandemic. C2C will lead equity-driven assessments at schools, strengthen family leadership, and leverage partnerships to support thriving families.	\$ 770,089

Targeted Impact Proposals Not Recommended for CORE Funding

Agency	Submission Name	Program Summary	Total Requested
Community Foundation Santa Cruz County	Rise Together and South County Triage Group	Advancing racial equity with BIPOC-led coalitions born amid COVID-19 and Black Lives Matter: Rise Together and South County Triage Group. We will build networks of leaders of color implementing urgent local human services solutions rooted in equity. UCSC Blum Center's community-engaged evaluation will assess the effectiveness and impact of the coalitions and their initiatives.	\$795,000

Large Tier

Large Tier Proposals Recommended for CORE Funding

Agency	Submission Name	Program Summary	Total Recommended Budget
Community Action Board of Santa Cruz County, Inc.	CAB - South County Housing Collaborative	The South County Housing Collaborative proposes to provide vital and coordinated homelessness prevention and intervention services to very-low income, homeless and housing insecure families with children in the Pajaro Valley Unified School District area that will provide greater stability and equity for the families and improved and more equitable educational outcomes for their children.	\$ 338,798.87
Community Bridges	Meals on Wheels for Santa Cruz County (MOW)	Meals on Wheels for Santa Cruz County, a program of Community Bridges, will provide meals to older adults 60 + following Dietary Guidelines for Americans providing a minimum one-third of the Dietary Reference Intakes (DRI's). The meals are available at our four congregate dining sites and through our home delivered meal program, also known as Older Americans Act Title III-C-1 and C-2 respectively.	\$ 436,221.72
Dientes Community Dental Care	Dientes Community Dental Care	As the largest local oral health care provider and a critical part of the health care safety net, Dientes provides preventative dental care and affordable treatment for thousands living in poverty. We work to ensure that cost, insurance, income, language, and transportation don't prevent people from visiting the dentist. We respectfully request support to improve equitable access to care.	\$ 208,998.67
Santa Cruz Community Ventures	Semillitas	Ventures will expand its countywide Semillitas College Savings Account program that includes equity-boosting Milestone Contribution opportunities. This family-centered program encourages ongoing positive behaviors, high expectations, and increased participation in activities focused on early childhood development, health, education, and financial capability.	\$ 436,221.72
Second Harvest Food Bank Santa Cruz County	Second Harvest Food Bank Santa Cruz County	Second Harvest Food Bank Santa Cruz County will distribute at least ten millions pounds of food as needed by the community, improve the capacity of our non profit partners to provide more food while up-leveling their ability to use data to improve their food pantries, and provide nutrition education workshops and cooking clubs to encourage diet changes that improve life-long health outcomes.	\$ 241,680.40

Large Tier Competitive Proposals Not Recommended for CORE Funding (Scored 80 and above)

Agency	Submission Name	Program Summary	Total Requested
Salud Para La Gente	Advancing Diabetes Management in the Pajaro Valley	Salud will improve diabetes care and health outcomes for its predominantly Latinx patients with diabetes who experience significant health disparities and barriers to access to care. Salud will implement clinical interventions (e.g. blood glucose tests, annual eye exams) and structured, culturally competent health coaching as well as self-management education grounded in evidence-based practices.	\$ 377,330
Senior Network Services, Inc.	Aging in Community	The Aging in Community Project will provide holistic services to help Santa Cruz County seniors continue living independently. Our one-stop service delivery model serves over 12,000 clients each year. The Older Americans Act mandates our services be provided and necessitates local match dollars; for every CORE dollar requested in this proposal two additional dollars are brought into the community.	\$ 150,001

Large Tier Proposals Not Recommended for CORE Funding (Scored below 80)

Agency	Submission Name	Program Summary	Total Requested
Community Bridges	Early Education Division	The Early Education Division requests \$269,750 funds to support affordable quality early education services across nine classrooms located throughout Santa Cruz County, promoting positive teacher-child-family relationships, social/emotional support, and learning opportunities in order to increase child and family resiliency for equitable long term opportunity and growth.	\$ 269,750
Encompass Community Services	Outpatient MAT Services	Lack of equitable access to quality care exists for many who are unable to navigate traditional medical systems. Our goal is to reduce these barriers by offering a low barrier client centered Medication Assisted Treatment program that supports individuals struggling with opioid use disorder to stabilize on buprenorphine, reduce overdose events and establish care with a permanent medical home.	\$ 450,000

Housing Matters	180 Together Permanent Supportive Housing	180 Together is a permanent supportive housing program that places individuals into permanent housing by providing 1x1 housing support and connection to tenant-based housing choice vouchers. The program works with 40 households per year to find and pay for housing and provides a minimum of 1-year of support after housing is located in order to ensure housing stability and retention.	\$ 339,310
Santa Cruz Community Health Centers	Expanding Equitable Access to Primary and Behavioral Healthcare	SCCH will expand access to high-quality care for 3000 people, with a specific focus on the preventive and behavioral health needs of children, patients who are homeless, and patients who are monolingual Spanish speakers. We have centered on Diversity, Equity, and Inclusion to ensure that the expansion serves low-income patients through humility, mitigation of power inequities, and accountability.	\$ 450,000

Medium Tier

Medium Tier Proposals Recommended for CORE Funding

Agency	Submission Name	Program Summary	Total Recommended Budget
Arts Council Santa Cruz County	Mariposa Arts	Arts Council Santa Cruz County seeks funds to deepen its Mariposa Arts TEACH program in Watsonville schools by doubling the paid time for high school student teachers to meet with teaching artist mentors. Weekly mentorship will help them hone their teaching and leadership skills to provide service to 4,000+ youth and expand time to refine their art skill and create a community service art project.	\$ 38,786.89
Association of Faith Communities of Santa Cruz County	Safe Spaces	The Association of Faith Communities is seeking to expand its case management staff for our Safe Spaces program, which serves as the largest safe parking program in the county. Individuals sleeping in their vehicles face numerous inequities. Increasing case management staff would give program participant's increased capacity and resources to move toward permanent housing.	\$ 112,637.13
Boys & Girls Clubs of Santa Cruz County	Boys & Girls Clubs of Santa Cruz County	Boys & Girls Clubs of Santa Cruz County will deliver Project Learn, an evidence-based practice that strives to improve students' educational outcomes by increasing their interest in learning, enhancing their academic abilities, and improving their school grades. We will serve an estimated 1,300-1,550 youth ages 6-18 each year, via afterschool, summer, and holiday programs at our three Clubhouses.	\$ 101,815.59
Coastal Watershed Council	Watershed Rangers	CWC's Watershed Rangers program provides critical, high-quality learning opportunities for 500 K-5th grade youth in the Santa Cruz City Schools Elementary District to reverse learning lag resulting from the COVID-19 pandemic and improve social emotional development for our youngest, Latinx and English language learners who are most in need of support.	\$ 67,877.06
Community Action Board of Santa Cruz County, Inc.	Alcance - Links2Work and Day Worker Center	CAB's Alcance Program will address the need for critical employment support and services to two hard to serve groups and their families, those who have been negatively impacted by the War on Drugs and local day workers. Services include intensive, motivational case management, job training and placement tailored to the individuals.	\$ 96,967.23
Community Action Board of Santa Cruz County, Inc.	CAB - Davenport Resource Service Center	CAB's Davenport Resource Service Center, the only service provider for the isolated North Coast, will use CORE funds for on-going, weekly food distributions to 150 low-income households/month; to provide 45 farmworker families with enhanced access to food and case management; operate the North Coast Teen Center, Homework Club, and Summer Recreation/Lunch; and to provide case management to seniors.	\$ 77,573.78

Community Action Board of Santa Cruz County, Inc.	CAB - Rental Assistance Program	CAB's Rental Assistance Program (RAP) proposes to provide critical eviction prevention rent assistance and case management services to prevent homelessness for very low-income North/Mid-County and City of Santa Cruz residents and households with children, disabled and senior members. Services will include individualized housing plans, budgeting/financial literacy support and referral linkages.	\$ 121,209.03
Community Action Board of Santa Cruz County, Inc.	Santa Cruz County Immigration Project/Thriving Immigrants Initiative	The Community Action Board envisions a Santa Cruz County where immigrant families THRIVE. CAB's Immigration Department will use CORE funds to launch a legal services office in the City of Santa Cruz; expand free, state subsidized DACA and citizenship services countywide; and organize monthly educational workshops to promote the benefits of US citizenship.	\$ 144,481.17
Community Action Board of Santa Cruz County, Inc.	Youth Homeless Response Team	Community Action Board of Santa Cruz County, Inc.'s (CAB) Youth Homeless Response Team (YHRT) proposes to identify and serve youth and young adults (YYA) ages 15-24, primarily unaccompanied, with individualized services to help resolve their homelessness/housing insecurity, as well as connections to employment, education and mentoring services to help them overcome barriers to thriving.	\$ 144,966.00
Eat for the Earth	Community Rx	Most people in our county will spend their later years sick and will die from diet-related fatal conditions—heart disease, diabetes, and others. The food on our forks affects all groups, but some groups more than others. Community Rx uses diet, education, and targeted universalism to address racial inequities—focusing on the needs of the particular and lifting the health of our entire community.	\$ 94,813.59
Encompass Community Services	Health Equity for All	The "Health Equity for All" proposal seeks to improve health equity and lifespans of persons served in our residential treatment service lines. A majority of premature deaths of people who struggle with severe mental illness and substance disorders due to physical medical conditions are preventable. Physical activity, healthy eating habits, and community support can have protective effects.	\$ 144,822.61
Encompass Community Services	V.O.I.C.E. (Valuing Our Individual Client Experiences)	To support equitable access to culturally responsive and effective behavioral health services, we propose integration of 3 best practices across Encompass behavioral health services. These strategies are design to uplift clients' voices throughout treatment and strengthen providers' ability to deliver quality services.	\$ 140,838.11
FoodWhat, Inc	Food What?!	FoodWhat (FW) is a youth empowerment and food justice organization. We provide meaningful space where youth define and cultivate their empowerment, liberation and well-being by developing relationships with land, food, and each other. As a FW Crew, we grow, cook, eat and distribute fresh, healthy food while also addressing local food justice issues.	\$ 34,011.26

Grey Bears	Healthy Food Program	Grey Bears Healthy Food program ensures that Santa Cruz County aging adults – including isolated and disabled seniors – have access to nutritious food, food security, opportunities to volunteer and engage socially, remain active and in their own homes, and live healthy, meaningful lives.	\$ 131,937.49
Harm Reduction Coalition of Santa Cruz County	Harm Reduction Coalition of Santa Cruz County	The Harm Reduction Coalition of Santa Cruz County will use requested funds to sustain two key staff positions in need of permanent funding, perform a rigorous evaluation of our Syringe Services Program to measure our fidelity to the evidence-based model and make improvements, and to expand our existing county-wide collaborations to improve the entire continuum of care for People Who Use Drugs.	\$ 144,481.17
Housing Matters	Community Conversations on Homelessness	Housing Matters' Community Conversations on Homelessness program will provide individuals with lived experience of homelessness opportunities to speak in public forums, along with an online storytelling platform. Through various media, they will educate the general public about the experience of homelessness and related issues to reduce stigma and encourage a compassionate community response.	\$ 114,852.84
Jacob's Heart Children's Cancer Support Services	Comprehensive Grief Support Services for Low Income Families of Children with Cancer	Jacob's Heart will improve access to bicultural support services for low-income disenfranchised families suffering anticipatory grief or the traumatic loss of a precious child through the expansion of our Grief Support Program - including scaling up peer mentorship, individual psychotherapy and support groups and access to support groups, outings for bereaved siblings, and Forever Loved Camp.	\$ 96,967.23
Live Earth Farm Discovery Program	Live Earth Farm Discovery Program	Improve personal, community and food system health through nutrition and farming education and food access partnerships that improve nutrition security. During active, on-farm programs students, chaperones, campers and families are empowered to be active and choose and access nutritious fresh, fruits and vegetables.	\$ 96,967.23
Monarch Services - Servicios Monarca	Positive Solutions Program	This program focuses on providing tools to stop abusive behavior, developing an appreciation of emotions and changing the attitudes that have contributed to abusive behavior.	\$ 110,867.48
Monarch Services - Servicios Monarca	Therapeutic Services Program	Individual therapeutic services for adult and youth survivors of domestic violence, sexual assault and human trafficking.	\$ 145,378.12

NAMI Santa Cruz County	Free Mental Health Services in Spanish	NAMISCC seeks funding to sustain and expand our free mental health services in Spanish. Services include support groups, classes, a Help Line, and mental health presentations in schools, all of which are led by trained bilingual facilitators with the lived experience of mental illness. Those served are Latinx people urgently needing help to deal with their own mental illness or that of a loved one.	\$ 93,088.54
New Life Community Services, Inc	New Life Community Services - Self-Pay program	New Life Community Services ("NLCS") provides residential substance use disorder treatment and reentry services to individuals and families. We seek funding to continue offering our self-pay program, which serves clients who have no insurance or existing resources to pay for treatment. Without additional funding, the agency will need to decrease spaces available in the self-pay program.	\$ 53,331.98
Pajaro Valley Prevention and Student Assistance	Familias Unidas- United Families	The familias Unidas project aims to to promote resilience, reduce isolation, rebuild family cohesion and connectedness. Our case management team will conduct needs assessments, link families to resources, engage all families in an eight week evidence based family centered program, and provide pro-social opportunities for the youth/children that take part of this family system.	\$ 145,251.09
Santa Cruz City Schools	Computer Science for All	Santa Cruz City Schools' Computer Science for All Program aims to address existing disparities in computer science education through teacher training and parent engagement. These strategies are designed to give all of our elementary students, especially female and Latinx students, access to high quality curriculum and the opportunity to see themselves as computer scientists.	\$ 100,347.51
Santa Cruz Community Health Centers	Integrated Behavioral Health	HealthySteps is an evidence-based program, that ensures all babies and toddlers have a strong start in life. HealthySteps transforms pediatric care through a unique team-based approach that integrates a HealthySteps Specialist/child development expert, into the health care team. All families from prenatal to age 5 and their families will receive a tiered model of services, from universal screening	\$ 144,481.17
Senior Citizens' Legal Service (SCLS)	Increased Service Capacity SCLS 2022	SCLS is the sole provider in our County of free legal services to seniors, working on a lean budget since 1972. We've grown to meet the increased demand for services due to isolation & risk of homelessness seniors faced during the pandemic & fraud, discrimination, & elder abuse. This grant will support our strategic plan for an additional attorney & staff increasing the number of seniors served.	\$ 77,573.78

Senior Network Services, Inc.	Santa Cruz County Aging & Disability Resource Connection (ADRC) Capacity Building Project	To build a first-class Aging and Disability Resource Connection (ADRC) for the residents of Santa Cruz County. To design the ADRC to incorporate the maximum number of partners and programs and to positively impact the lives of seniors, people with disabilities and care providers. In short, to take a major step in making Santa Cruz County a 21st century age and able friendly community.	\$ 50,907.80
Teen Kitchen Project	Home-delivered Medically Tailored Meals for Vulnerable Populations	Teen Kitchen Project provides critically and chronically ill people in Santa Cruz County with home-delivered, medically-tailored free or low cost meals. Meals are prepared by teen chefs who benefit from the opportunity to give back to their community while learning valuable workforce and life skills. Medically tailored meals have been proven to improve health outcomes and lower healthcare costs.	\$ 145,450.85
Volunteer Center of Santa Cruz County	Restorative Justice Programs	Our criminal justice system is inequitable and has outcomes that are literally the worst in the world! Our Restorative Justice Programs intervene with proven, practical supports and coaching during the first 6 months after release from incarceration to help people re-enter our community more successfully, creating a path away from justice system involvement and towards shared healing and safety.	\$ 45,089.76
Volunteer Center of Santa Cruz County	Volunteer Center of Santa Cruz County Empowered Aging Programs	We increase the health, safety and well being of seniors, and build a more vibrant community. Our Empowered Aging programs are county wide, with opportunities for seniors to help others through meaningful volunteering and receive help from volunteers, creating a more equitable community. We offer a suite of free home and community based services in English and Spanish to 500-600 elders.	\$ 43,635.25
Walnut Avenue Family & Women's Center	Walnut Avenue Early Education Center	Walnut Avenue Early Education Center is increasing equity in health & well-being through affordable, high-quality bilingual early education, which sets all children up for success by maximizing school readiness; by allowing working or school-bound parents to trust in full-day excellent care of their child; and by providing employment in a healing organization which values empowerment and equity.	\$ 48,483.62
Walnut Avenue Family & Women's Center	Youth Prevention Program	Walnut Avenue's Youth Prevention Program utilizes evidence-based curricula and a Positive Youth Development framework to increase resilience among families and empower youth. Our programs use a gender-inclusive, anti-racist, strengths based, and healing centered perspective to support participants to overcome the impact of ACE's, strenghten family bonds and increase safety for the community.	\$ 29,090.17

Medium Tier Competitive Proposals Not Recommended for CORE Funding (Scored 80 and above)

Agency	Submission Name	Program Summary	Total Requested
Family Service Agency of the Central Coast (FSA-CC)	Suicide Prevention Service of the Central Coast	Our program provides solutions to people of all ages who are contemplating suicide or engaged in suicidal behavior. COVID-19 has increased isolation, stress, anxiety and depression, especially for people already struggling with inequities. We offer a 24-hour suicide crisis line with language translation, education, survivor and outreach services to provide life-sustaining support and referrals.	\$ 47,250
Hospice of Santa Cruz County	Access to End-of-Life Care for All	HSCC is requesting support for the End-of-Life Care for All program. This program aims to reduce the access gap that exists for complete end-of-life care in Santa Cruz County, with a focus on reducing the equity gap in utilization rates of hospice and palliative care that exists between White/Caucasian and Hispanic/Latino individuals in our county.	\$ 144,600
New Life Community Services, Inc	Gemma House	Gemma is a unique program serving females exiting the criminal justice system and experiencing substance use disorders. Gemma provides transitional housing, in-custody classes, intensive case management, and opportunities for women to address crucial needs, develop life skills, and positively reenter their community. We seek funding to continue the work as the needs are as great as ever.	\$ 75,000
Santa Cruz Community Ventures	Alas	The Alas Program will help 30 Santa Cruz County (SCC) working-class Latino families per year build community, self-determination, and financial wellbeing. Families will receive a guaranteed \$500 monthly financial gift, financial workshops, and financial coaching, helping them meet financial goals and increase their use of banking services, including opening an account for the first time.	\$ 149,000
Santa Cruz Lesbian and Gay Community Center	The Diversity Center's Health and Wellbeing Initiative	The Diversity Center seeks to restructure as a health and well-being center that is in service to the needs of the larger LGBTQ+ community with specific support for youth and Latine populations. In addition, using evidence-based practices and programs, we will provide much-needed mental health counseling and referral to care for the LGBTQ+ community.	\$ 124,000

Medium Tier Proposals Not Recommended for CORE Funding (Scored below 80)

Agency	Submission Name	Program Summary	Total Requested
Advocacy Inc.	Long-Term Care Ombudsman Program	From pre-placement needs to problem solving and resolution of complaints, the Long-Term Care Ombudsman Program (LTCO) of Santa Cruz County continues to be the only program that advocates for a higher quality of care and life for residents living in our community's long-term care facilities. Our program also works to identify and help repair systemic fractures, to improve those systems of care.	\$ 79,000
Arts Council Santa Cruz County	Watsonville Performing Arts Facility	Addressing the critical need for accessible and culturally-informed performance arts space in Watsonville, Arts Council will lease and manage a facility and invest funding and training for five anchor tenants to allow for the transition of management and financial responsibility to them over time. Artists will analyze systemic problems limiting sustainability potential and identify solutions.	\$ 50,000
Association of Faith Communities of Santa Cruz County	Faith Community Shelter (medium)	The Association of Faith Communities is seeking to expand its case management staff for our Faith Community Shelter, which supports 16-20 individuals experiencing homelessness in Santa Cruz County. Our clients face numerous inequities, often centering on income. Increasing case management staff would give program participant's increased capacity and resources to move toward permanent housing.	\$ 116,160
Big Brothers Big Sisters of Santa Cruz County	Big Brothers Big Sisters of Santa Cruz County	Mentoring Support Works! Big Brothers Big Sisters Santa Cruz County Mentoring Program creates and supports life changing relationships for youth facing challenges due to societal and community inequities. Mentoring builds resilience resulting in improved attitudes and behaviors. Mentored youth make healthier decisions and choices. Our programs improve the trajectory of lives of those we serve.	\$ 100,000
Catholic Charities of the Diocese of Monterey	Pathways to Stability	Catholic Charities requests \$141,600 annually to launch and implement the Pathways to Stability program across Santa Cruz County. The requested funds will cover the personnel, operating costs, and direct financial assistance to implement comprehensive services to support long-term individual goals for financial stability.	\$ 141,600
Central Coast YMCA	Central Coast YMCA	Central Coast YMCA is seeking \$30,000 to support Youth Fit 4 Life (YF4L), an evidence-based licensed obesity prevention and exercise promotion program for up to 416 Watsonville-area youth ages 3-15 each year. YF4L makes exercise and nutrition awareness accessible and fun for youth of all ages and backgrounds, creating positive exercise habits that youth will hopefully continue into adulthood.	\$ 40,889

Coastal Watershed Council	San Lorenzo River Neighbors	The San Lorenzo River Neighbors project will engage youth and adult residents of the Lower Ocean and Beach Flats neighborhoods to co-develop and implement a community action plan to address the disproportionate impacts of pollution and flooding resulting from climate change in their neighborhoods.	\$ 75,000
Community Bridges	Child and Adult Care Food Program	The Child and Adult Care Food Program, a program of Community Bridges, requests \$50,000 to support services alleviating hunger, fighting obesity, and promoting health and wellbeing for low income families in Santa Cruz, San Benito, and Monterey County.	\$ 50,000
Community Bridges	Elderday	Elderday Adult Day Health Care Center will provide essential affordable health, social, and wellness services for Santa Cruz County senior and disabled older adult residents in order to promote residents' independence and wellbeing, while preventing early institutionalization and increasing access to equitable resources for low income community members.	\$ 150,000
Community Bridges	La Manzana Community Resources	La Manzana Community Resource Center will provide wrap-around essential services through a whole-person care approach tailored to Santa Cruz County families and individuals in order to bridge critical unmet needs for community stability and upward mobility.	\$ 150,000
Community Bridges	Lift Line	Community Bridges Lift Line Program, a Consolidated Transportation Services Agency (CTSA), will meet the crucial transportation needs of low income older adults and people with disabilities in Santa Cruz County. Lift Line participants include ethnic minorities and primarily under-resourced and isolated areas; 65% of services occur within low-income communities.	\$ 50,000
Community Bridges	Live Oak Community Resources	Live Oak Community Resources will provide wrap-around essential services through a whole person care approach tailored to Santa Cruz County families and individuals in order to bridge critical unmet needs for community stability and upward mobility.	\$ 100,000
Community Bridges	Mountain Community Resources	Mountain Community Resource Center will provide wrap-around essential services through a whole-person care approach tailored to families and individuals in order to bridge critical unmet needs for community stability and upward mobility.	\$ 150,000
Community Bridges	Nueva Vista Community Resources	Nueva Vista Community Resource Center will provide wrap-around essential services through a whole person care approach tailored to Santa Cruz County families and individuals in order to bridge critical unmet needs for community stability and upward mobility.	\$ 100,000
Court Appointed Special Advocates of Santa Cruz County	Court Appointed Special Advocates of Santa Cruz County	CASA of Santa Cruz County advocates for abused and neglected children, providing court appointed volunteers so each child in Foster (Dependency) Care System feels cared for and connected with the people, families, and resources they need to heal and flourish into adulthood. This funding would allow us to maintain our high standard in the, recruitment, training, and supervision of volunteers.	\$ 129,958

Digital NEST, Inc.	Digital NEST, Inc.	Digital NEST is a youth workforce development center that provides free technical and soft skills training to youth, ages 14 to 24. Our powerful skill-based, STEM-inspired programs include Earn-As-You-Learn internships where members refine their skill sets, build a portfolio, and are empowered and prepared for academic achievement and the ability to prosper in the 21st Century workforceand.	\$ 150,000
Encompass Community Services	Transitional Age Youth (TAY)	This project aims to connect with and engage youth experiencing houselessness through a variety of channels. Youth will all be assessed for enrollment in existing Transition Age Youth (TAY) programs and receive access to life skill building workshops, along with an extensive menu of services provided through the Transition Age Youth (TAY) resource center.	\$ 130,000
Families In Transition of Santa Cruz County, Inc	Navigation Access Advocacy Visibility	The Navigation Access Advocacy Visibility program (NAAV) offers access and advocacy for families with dependent children who are experiencing homelessness or housing instability by providing housing navigation, including established and innovative landlord recruitment and retention practices, flexible financial assistance, and fostering visibility for the most vulnerable members of our community.	\$ 150,000
Family Service Agency of the Central Coast (FSA-CC)	FSA-CC Mental Health Program: Counseling Services, Senior Outreach, WomenCARE, Survivors Healing Center and I-You Venture.	Our program provides solutions through professional and peer counseling, support groups and social engagement to clients of all ages experiencing mental health challenges. COVID-19 has increased stress, anxiety and depression, especially for people already struggling with inequities. Strategies to develop resilience and wellbeing are available to clients often unable to access services elsewhere.	\$ 148,720
FRIENDS OF SANTA CRUZ COUNTY PARKS DBA COUNTY PARK FRIENDS	ParkRx Santa Cruz County	County Park Friends will support and activate "ParkRx Santa Cruz County," a County-wide ParkRx framework that prescribes nature-based activities for addressing health inequities identified by medical partners. The Community Mobilization Leader program will expand to co-design and co-lead new ParkRx activities that are relevant and culturally-reflective of the target community.	\$ 133,100
Janus of Santa Cruz	Janus of Santa Cruz	Janus enhanced care management will provide a higher level of case management services to clients and potential clients to assist them in navigating the services they need.	\$ 149,862

Latin Advocacy Network	Free Representation for Unaccompanied Minors in Family Courts for SIJS Cases	LATINAN has been providing affordable immigration legal services to low-income immigrants, primarily farmer workers, since 2016. The increase in the number of unaccompanied minors we serve, whom require representation in court, pushed us to reach out for your support in improving our staffing capacity in order that we can better protect these unrepresented child immigrants in rural communities.	\$ 98,000
Mental Health Client Action Network	Drop In Center	MHCAN currently relies upon CORE funding to provide current services. Unlike many places which conducted themselves remotely through the pandemic, MHCAN provided life saving in person services throughout the pandemic. This grant proposal is that we continue to get money to provide services from our Drop In Center which is a gateway for mental health as well as a vital community resource.	\$ 75,000
Mental Health Client Action Network	Motivational Interviewing for Substance Abuse	Using the evidence based practice of Motivational Interviewing informed by the trauma informed care practice of Intentional Peer Support, an MHCAN worker will be employed full time to assist those people dually diagnosed with severe mental health disorders and substance abuse issues move towards & through recovery. This will assist MHCAN to serve those people and our greater community both.	\$ 71,765
Mental Health Client Action Network	Seeking Safety Educator	MHCAN will hire a full time Seeking Safety Educator to provide Trauma Informed Care to our population of individuals diagnosed with severe mental health diagnoses who deal with histories of sexual abuse and PTSD which is the vast majority of all our clients. Currently this is missing from the services we provide and has proved vital for other similar service models in other California counties.	\$ 71,765
MENtors Driving Change for Boys, Men and Dads	Two-Generation service to strengthen family relationships, support father involvement and nurture couples' co-parenting	MENtors proposes a Two-Generation(Two-Gen) framework and community-based service designed to strengthen family relationships, help fathers to be more involved with their children, nurture couples' co-parenting skills, and provide a more positive environment for the children's social-emotional development. We also intend to be a community catalyst for a paradigm shift in father-friendly services.	\$ 149,578

Pajaro Valley Prevention and Student Assistance	Youth Matter	This proposal will support access to substance use disorder (SUD) early prevention and interventions services for youth in the Pajaro Valley. Recognizing the need for increase supports in this area and the limited access to SUD support services for youth in the region.	\$ 144,339
Pajaro Valley Unified School District	Healthy Start Program	PVUSD's Healthy Start Program nourishes and improves the intellectual, physical, and emotional wellbeing of PVUSD children and their families by working collaboratively with community partners to facilitate equitable access to essential health and social services. Students, families and community thrive when we actively remove barriers to wellness, as well as eliminate disparities and inequities.	\$ 49,000
Parents Center, Inc.	Parents Center, Inc.	Our program, using leveraged funding provides a full spectrum of collaborative services from prevention and early intervention to episodic and ongoing wraparound treatment services, using culturally appropriate and evidence based best practices for the most vulnerable population of our county, youth ages 3-18.	\$ 50,000
Planned Parenthood Mar Monte	Planned Parenthood Mar Monte	Seeking funding to apply to our general medicine programs in order to improve quality of care, screening, and health outcomes as it pertains to diabetes and behavioral health in Santa Cruz County.	\$ 60,000
Recovery Cafe Santa Cruz	Recovery Cafe	RCSC will provide day services for people healing from substance use, mental health, domestic violence, and human trafficking, to those newly released from incarceration, and to those experiencing homelessness and housing instability. Weekly support groups, classes, nutritional lunches, and case management will be provided. RCSC will follow the Recovery Cafe model presently in 37 other cities.	\$ 100,000
Safe Families for Children Santa Cruz	Safe Families for Children Santa Cruz	Safe Families requests \$50,000 to advance the vision of CORE Investments to make "Santa Cruz County an equitable, thriving, resilient community where everyone shares responsibility for ensuring the health and well-being of all people, at every stage of life." We accomplish this by addressing each of the 8 CORE Conditions for families by creating family-like supports for families in crisis.	\$ 50,000
Santa Cruz Barrio Unidos, Inc.	Santa Cruz Barrio Unidos, Inc.	Our program addresses barriers to achieving optimal health, provides curative spaces in the face of historical inequities and oppression and provides pathways for our youth, where the importance of culture is understood, and individuals can draw strength from their authentic selves. Moving toward a world that is truly just for all.	\$ 150,000

Santa Cruz Children's Museum of Discovery	Santa Cruz Children's Museum of Discovery	The Santa Cruz Children's Museum of Discovery proposes "MOD for All: Expanding Subsidized Access to Our County's Children's Museum," an approach to advance access and inclusion efforts in our county's only children's museum. The initiative is a concrete step to open the museum and support our broader community's CORE commitment to Lifelong Learning and Education by removing monetary barriers.	\$ 102,200
Santa Cruz Community Health Centers	Cradle to Career Shoreline Expansion	Cradle to Career will expand to Shoreline Middle School by focusing on the development of equity-driven youth and parent leadership structures to identify and lead activities that foster positive social connections and holistic wellbeing. These activities will center the resilience of students and their families by connecting them to desired resources that empower them to heal and thrive.	\$ 148,500
Santa Cruz County Veterans Memorial Building Board of Trustees	Veterans Village	Veterans Village, a new project of the Santa Cruz County Veterans Memorial Building Board of Trustees provides safe, permanent supportive housing and on-site services for homeless Veterans in Santa Cruz County. Secure housing with vital services has been shown to make dramatic differences in Veterans' lives, providing them opportunities to reclaim their lives and live with dignity and honor.	\$ 100,000
Santa Cruz Museum of Natural History	Santa Cruz Museum of Natural History	We honor the tenet "nothing about us, without us" with school field trips and classroom resources that incorporate Native Peoples' perspectives as core to understanding natural history. Regional tribal representatives will collaborate on professional development for teachers to integrate Native voices into curricula. We will be able to produce standards-aligned, inclusive, and bilingual materials.	\$ 32,626
Santa Cruz Toddler Care Center	Santa Cruz Toddler Care Center		\$ 79,800
Senior Citizens Organization of the San Lorenzo Valley	Senior Citizens Organization of the San Lorenzo Valley	The Highlands Park Senior Center serves the San Lorenzo Valley community. We help older adults to remain engaged and involved by offering education, recreation and social programs that involve the whole community. CORE funding will support staffing for these programs and allow us to expand our operations so that we can serve more people in the San Lorenzo Valley.	\$ 148,592

The Free Guide	Free Guide Publishing	The Santa Cruz Free Guide is already the definitive list of resources tailored for people experiencing homelessness in Santa Cruz and the surrounding areas. We are proposing an increase in publishing frequency, a robust program of data accuracy, and a distribution process that gets the Free Guide into the hands of each person experiencing homelessness in Santa Cruz County.	\$ 88,420
The Free Guide	Housing Navigation	We are proposing a county wide Housing Navigator. This Navigator will be matched with any person experiencing homelessness who has means to pay for a unit, and work with them to provide connections & coaching to find a unit and to be a good tenant. The Navigator would also build and maintain relationships with landlords and provide them ongoing support after their clients are housed with them.	\$ 127,720
The Free Guide	Housing Retention (North County)	We are proposing a Retention Specialist (North County) that will ensure that each homeless person who enters housing is accessing stabilizing resources; like mental health & substance use support, community activities, work opportunities, and tenant services. A Housing Retention fund will be paired with this Retention Specialist to overcome one-time financial needs that threaten their housing.	\$ 149,660
The Free Guide	Housing Retention (South County)	We are proposing a Retention Specialist (South County) that will ensure that each homeless person who enters housing is accessing stabilizing resources; like mental health & substance use support, community activities, work opportunities, and tenant services. A Housing Retention fund will be paired with this Retention Specialist to overcome one-time financial needs that threaten their housing.	\$ 149,660
The Free Guide	Outreach Based Case Management (North County)	We are proposing an Outreach Based Case Management (North County) housing and problem solving program in which a case manager does outreach out into the community to conduct problem solving conversations and do case management with people who are homeless. A Rapid Re-Housing/Immediate Barrier fund will be paired with this case manager to help clients get over immediate financial needs.	\$ 149,660
The Free Guide	Outreach Based Case Management (South County)	We are proposing an Outreach Based Case Management (South County) housing and problem solving program in which a case manager does outreach out into the community to conduct problem solving conversations and do case management with people who are homeless. A Rapid Re-Housing/Immediate Barrier fund will be paired with this case manager to help clients get over immediate financial needs.	\$ 149,660

The Free Guide	Retention Activities Specialist	We are proposing a Retention Activities Specialist that works with people who have gotten housed after becoming homeless to help them build friendships, community connections, and productive lives. This specialist will ensure each client is engaging in classes, activities and community events. An Activity fund will be paired with this specialist to help clients pay for classes and activities.	\$ 149,660
The Free Guide	Walk Up Case Management (North County)	We are proposing a Walk Up Case Management (North County) housing and problem solving program in which a case manager stations themselves in a regular location in North County to conduct problem solving conversations and case management with people who are homeless. A Rapid Re-Housing/Immediate Barrier fund will be paired with this case manager to help clients overcome immediate financial needs.	\$ 148,320
The Free Guide	Walk Up Case Management (South County)	We are proposing a Walk Up Case Management (South County) housing and problem solving program in which a case manager stations themselves in a regular location in South County to conduct problem solving conversations and case management with people who are homeless. A Rapid Re-Housing/Immediate Barrier fund will be paired with this case manager to help clients overcome immediate financial needs.	\$ 148,320
United Way of Santa Cruz County	United 4 Youth	To ensure that youth have the opportunity to reach their greatest potential, the United 4 Youth initiative provides wrap-around services and leadership support to promote college and career readiness, health and wellness, economic sustainability, and community connection among Santa Cruz County's highest-needs youth.	\$ 75,000
Watsonville Wetlands Watch	Wetlands Restoration	Watsonville Wetlands Watch will engage Pajaro Valley youth to remove litter from wetland and watershed areas in the Watsonville area and provide outdoor educational experiences that increase environmental stewardship behaviors and participation among youth in the Pajaro Valley.	\$ 26,789
Your Future Is Our Business	Your Future Is Our Business	YFIOB would like to provide work-based learning opportunities to all students throughout Santa Cruz County. This award will bridge the financial gap between our organization and our local school districts, allowing our organization to continue our mission of bringing schools and businesses together to support students in becoming Santa Cruz County's next generation of workers.	\$ 50,000
YWCA of Watsonville	YWCA Early Care Education	Provide Early Care Education Program and Family Engagement services for low income and working families in South County	\$ 50,000

Small Tier

Small Tier Proposals Recommended for CORE Funding (68 and above)

Agency	Submission Name	Program Summary	Total Recommended Budget
Acupuncturists Without Borders	AWB CARE Project	The AWB CARE Project seeks to reduce health care inequity; reduce chronic illness, pain, stress, and trauma; and support physical and emotional resilience in the Santa Cruz County farmworker community. We will do this by offering free, culturally responsive, trauma-informed, integrative health care services at “pop-up” mobile clinics in the Watsonville, CA area.	\$ 24,374.00
Encompass Community Services	Health & Housing	The project provides a seamless and supportive transition into housing for individuals early in their recovery as they prepare to step down from residential treatment. This project supports individuals in their efforts to obtain affordable, transitional housing with support for sobriety, as they take their next step in their recovery journey and move towards stability and independent living.	\$ 24,474.00
Girls Inc. of the Central Coast	College Bound	We will offer three programs to girls ages 13-18, facilitated by peers, using strategies inspiring them to create a future that includes healthy relationships, educational attainment and economic independence. We assist them in planning for high school and college, identifying and defending personal values, developing leadership skills, overcoming systemic barriers and achieving lifelong wellness.	\$ 22,500.00
Girls Inc. of the Central Coast	Health and Wellness	We will offer two programs to girls ages 9-13, facilitated by peers, that inspire them to set health and wellness goals that include developing healthy relationships, practicing assertive communication skills, avoiding unhealthy behaviors, managing stress, handling conflict, gaining knowledge of reproductive health, and overcoming systemic barriers that prevent them from achieving their goals.	\$ 10,500.00
Homeless Garden Project	Transitional Employment for Individuals Experiencing Homelessness	HGP’s yearlong transitional employment program provides wages, job training and support services to people experiencing homelessness. Trainees earn income, build job readiness skills and work to overcome obstacles to self-sufficiency in a supportive environment, while growing organic, local food for the community.	\$ 25,000.00

Nourishing Generations Educational Project	Nutrition, Culinary, Fitness Education	Nutrition education, hands-on cooking, and fitness program for 3rd-5th graders in the after-school program at all three Live Oak School District elementary schools - Del Mar, Live Oak, and Green Acres. This program provides each school with six weekly 2-hour long classes for students, and four 1-hour long nutrition and cooking demonstration for parents at each school site.	\$ 22,000.00
Salud y Cariño	Harbor High School Girls Group	Salud y Cariño will expand its FREE weekly after school Girls Group program to Harbor High School in order to continue providing proactive opportunities for young women to build their confidence, resilience, and knowledge of positive health and wellness behaviors. Built on relational-cultural theory, the groups are driven by the girls' voices and led by bicultural women from the community.	\$ 19,524.00
Senderos	Las Artes Culturales de Senderos	Senderos provides equitable access to cultural arts activities, educational pathways, and community resources for Latinx youth and families. Las Artes Culturales de Senderos will offer free folkloric dance and traditional music programs, share indigenous traditions through festivals and performances, strengthen families and community belonging, and inclusively celebrate diversity.	\$ 22,550.00
Seniors Council of Santa Cruz and San Benito Counties	Foster Grandparent Program	The Foster Grandparent Program is a proven intergenerational program impacting two groups facing inequities: children who are economically disadvantaged and/or have special needs; and low-income seniors. Our seniors volunteer in pre-school - 3rd grade classrooms 15-30 hours per week, providing one-on-one mentoring, tutoring, and emotional support. CORE funding is needed for post-COVID recruitment.	\$ 23,000.00
Sweaty Sheep: Presbytery of San Jose	Worries to the Wind	Santa Cruz is a diverse community & home to an equally diverse network of agencies, each working as one to address social inequity. In recognition of the role of collaboration in the health of our community, our proposal promotes the power of play as a means of community connectivity by offering free sailing & art programs to individuals experiencing inequity and the diverse agencies serving them.	\$ 16,500.00
Vista Center for the Blind and Visually Impaired	Vision Loss Rehabilitation Program	Vista Center's Vision Loss Rehabilitation Program provides blind and visually impaired adults and seniors access to available resources, teaches them to maintain a level of adjustment to disability, to care for themselves through training in essential daily living skills and safe travel techniques, and to remain independent. Clients include low income, disabled seniors, across all ethnicities.	\$ 22,800.00

Volunteer Center of Santa Cruz County	Healthy Connections	The proposal is an integrated approach to supporting adults with a serious mental illness in achieving optimal physical health and wellness in Santa Cruz County through access to healthy lifestyle services, diabetes prevention classes, food distribution, exercise activities and peer support services.	\$ 24,685.00
Volunteer Center of Santa Cruz County	YouthServe	YouthSERVE supports middle school and high school students to build connections with the community through meaningful volunteer service in person and virtually, providing positive, skill building activities outside of school that promote well being, help meet school requirements and combats social isolation.	\$ 25,000.00
Walnut Avenue Family & Women's Center	Space for Change	Walnut Avenue, in collaboration with Conflict Resolution Center, will facilitate a Transformative Justice-based approach to working with families experiencing violence, which offers an alternative to traditional justice system approaches that commonly retraumatize and harm already marginalized populations. This program aims to keep families whole and interrupt inter-generational cycles violence.	\$ 25,000.00
Wings Homeless Advocacy	Vital Documents	Our Vital Docs Program decreases barriers to housing and health while increasing economic mobility by helping people experiencing homelessness or those at risk get their birth certificates and ID. This collaborative program will provide services to 600 people per year, also connecting them to other services as needed and doing housing problem solving with people who have no case management.	\$ 25,000.00

Small Tier Proposals Not Recommended for CORE Funding (Scored Below 68)

Agency	Submission Name	Program Summary	Total Requested
Association of Faith Communities of Santa Cruz County	Faith Community Shelter (small)	AFC proposes funding to continue operating a mobile shower service to improve the hygiene for its Faith Community Shelter members and other unhoused neighbors at encampments in our County.	\$ 23,704

MENtors Driving Change for Boys, Men and Dads	Financial Fitness for Resiliency for Transitional age of Foster youth	Financial Fitness for Resiliency: A comprehensive Financial Literacy Service for emancipating foster youth by former foster youth and mentors. Young people who leave the foster care system at age 18 are deeply ill-equipped with services, support, and resources around personal finance to starting their adult life.	\$ 24,915
Pacific Elementary School District	Pacific Elementary School District	Pacific Preschool, in Davenport, will provide high-quality preschool for eligible children of the North coast of Santa Cruz County and in neighboring communities. We will include a nutritious breakfast and lunch. This will help provide access to low-income families, and enable parents to work.	\$ 24,000
Presbytery of San Jose	Adventure-N-Learn	Due to the recent changes in education and the protocols we are reaching out to those who have chosen to be more isolated by creating small learning pods for kids based on their learning level. We hope to build in person connections, a love of learning, and a safe space that can be monitored and controlled more. We also plan to create connections between families that will last a life time.	\$ 25,000
Seniors Council of Santa Cruz and San Benito Counties	Project SCOUT	Project SCOUT, an agency of Seniors Council of Santa Cruz and San Benito Counties, request \$22,000 to support free Tax Counseling for the Elderly (TCE) and Volunteer Income Tax Assistance (VITA) services throughout the county. In year 2021, we assisted 1142 clients with tax preparation alone providing \$1,341,381.00 in refunds and credits, allowing for economic security, mobility, and equity.	\$ 22,000
The Free Guide	Community Education Series on Homelessness	We are proposing a Community Education series on Homelessness in Santa Cruz county. This program will bring together the variety of service providers, community members, and people who are homeless to educate and inform our residents on the realities of homelessness and homeless services in Santa Cruz County, and how they can help.	\$ 24,510
The Free Guide	Intern Oversight for Homeless Services	We are proposing an Intern Oversight program for homeless services in Santa Cruz county that can deploy and oversee an array of interns from a variety of local schools who want to make a difference with our homeless population. The Free Guide is set up to incorporate interns from UCSC, Cabrillo College, SJSU, CSUMB and Middlebury Institute to provide and expand services in Santa Cruz County.	\$ 24,510

The Free Guide	Project Connect (North County)	We are proposing a Project Connect (North County) event, that is the continuation and re-constitution of the once yearly Project Homeless Connect in Santa Cruz. This one day service fair for people who are experiencing homelessness brings every service provider into one place so that people who are homeless can identify resources and take care of immediate needs quickly and efficiently.	\$ 24,250
The Free Guide	Project Connect (South County)	We are proposing a Project Connect (South County) event, that is the continuation and re-constitution of the once yearly Project Homeless Connect in Santa Cruz. This one day service fair for people who are experiencing homelessness brings every service provider into one place so that people who are homeless can identify resources and take care of immediate needs quickly and efficiently.	\$ 24,250
The Free Guide	Therapy for People Who Are Homeless	We are proposing for a Therapy for People Who Are Homeless program as a limited service that will provide therapy to people who are living outdoors and people who have recently ended their homelessness.	\$ 23,200